

Assessing the Impacts of FORTIFIED standards on Coastal Resilience: Lessons from Hurricane Sally

Insurance Institute for Business and Home Safety

Tuesday, April 20, 2021

9-10 AM CT

Registration details at – <https://roofs-and-coastal-resilience.eventbrite.com>

Approved – ASFPM, 1CFM and AICP, 1CM

The South Alabama Flood Engagement Team (SAFE-T) and partners are hosting a 1 hour-long webinar examining the topic of FORTIFIED™ construction and how individual FORTIFIED™ properties fared after Hurricane Sally. Stephen Deal, with MS-AL Sea Grant, and Graham Green, with Smart Home America, will lead the presentation. The workshop will begin with a brief overview of the FORTIFIED Home™ building standards and the different designation levels, along with information on the type of FORTIFIED™ homes found within Alabama. Data on the resilience of individual FORTIFIED™ properties will be shared, along with testimonials from homeowners about how their homes weathered the hurricane. Information will be provided on how the base level of home protection, FORTIFIED Roof™, can be a critical step in protecting coastal residents from hurricane impacts. The speakers will also discuss different resources Smart Home America and the Insurance Institute for Business and Home Safety (IBHS) circulated to assist with the Hurricane Sally recovery and rebuilding. Upon conclusion of the workshop presentation, attendees will be given 10 minutes for Q&A with the speakers.



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